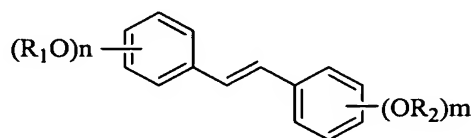


IN THE CLAIMS

Please amend the claims as follows:

Claims 1-20 (Canceled).

Claim 21 (New): A method for cosmetically treating dry skin or dry scalp, comprising:
topically applying a composition to one or both of the skin or the scalp of a human, wherein the composition comprises:
a physiological acceptable medium, and
at least one hydroxystilbene alkyl ether of formula (I) or a cis-isomer thereof:



(I)

wherein R₁ and R₂ are each independently a saturated or unsaturated, linear or branched C₁-C₆ alkyl group, and

m and n are each 0, 1, 2 or 3, wherein m and n are not both 0.

Claim 22 (New): The method according to Claim 21, wherein n = 2 and m = 0 or 1.

Claim 23 (New): The method according to Claim 21, wherein each of R₁ and R₂ are methyl groups.

Claim 24 (New): The method according to Claim 21, wherein the hydroxystilbene alkyl ether is present in the composition in amount of from 0.05% to 1% by weight based on the total weight of the composition.

Claim 25 (New): The method according to Claim 21, wherein the composition does not contain any retinoid.

Claim 26 (New): The method according to Claim 21, wherein the composition further comprises at least one desquamating agent.

Claim 27 (New): The method according to Claim 26, wherein the desquamating agent is at least one selected from the group consisting of salicylic acid, a derivative of salicylic acid, an α -hydroxy acid, urea, gentisic acid, an oligofucose, cinnamic acid, an extract of *Saphora japonica*, resveratrol, EDTA, N-acyl-N,N',N'-ethylenediaminetriacetic acid, an aminosulphonic compound, a derivative of 2-oxothiazolidine-4-carboxylic acid, a derivative of a glycine α -amino acid, honey and a sugar derivative.

Claim 28 (New): The method according to Claim 26, wherein the desquamating agent is at least one select from the group consisting of 5-n-octanoyl salicylic acid, glycolic acid, citric acid, lactic acid, tartaric acid, malic acid, mandelic acid, (N-2-hydroxyethylpiperazine-N-2-ethane) sulfonic acid, sodium methylglycinediacetate, O-octanoyl-6-D-maltose, and N-acetylglucosamine

Claim 29 (New): The method according to Claim 21, wherein the composition further comprises a moisturizer.

Claim 30 (New): The method according to Claim 29, wherein the moisturizer is at least one selected from the group consisting of a ceramide, a sphingoid compound, a lecithin,

a glycosphingolipid, a phospholipid, a cholesterol, a derivative of a cholesterol, a phytosterol, an essential fatty acid, 1,2-diacylglycerol, 4-chromanone, pentacyclic triterpene, a threalose, a derivative of a threalose, hyaluronic acid, a derivative of hyaluronic acid, glycerol, pentanediol, sodium pidolate, serine, xylitol, sodium lactate, polyglyceryl acrylate, ectoin, a derivative of ectoin, chitosan, an oligosaccharide, a polysaccharide, a cyclic carbonate, N-lauroylpyrrolidonecarboxylic acid, N- α -benzoyl-L-arginine, DHEA, a derivative of DHEA, vitamin D, and a derivative of vitamin D.

Claim 31 (New): The method according to Claim 29, wherein the moisturizer at least one selected from the group consisting of stigmasterol, beta-sitosterol, campesterol, ursolic acid, petroleum jelly and lanolin.

Claim 32 (New): The method according to Claim 21, wherein the composition further comprises at least one calmative.

Claim 33 (New): The method according to Claim 32, wherein the calmative is at least one select from the group consisting of a pentacyclic triterpene, ursolic acid, a salt of ursolic acid, oleanolic acid, a salt of oleanolic acid, betulinic acid, a salt of betulinic acid, an extract of *Paeonia suffruticosa*, and extract of *lactiflora*, an extract of *Rosmarinus officinalis*, an extract of *epilobium*, an extract of *Pygeum*, an extract of *Boswellia serrata*, an extract of *Centipeda cunnighami*, an extract of *Helianthus annuus*, an extract of *Cola nitida*, an extract of clove, an extract of *Bacopa moniera*, a salicylic acid salt, an extract of an algae, Canola oil, omega-3-unsaturated oil, an alpha-bisabolol, an extract of chamomile, allantoin, a phosphoric diester of vitamin E, a phosphoric diester of vitamin C, capryloylglycine, a tocotrienol,

piperonal, aloe vera, a phytosterol, a strain of *Vitreoscilla filiformis*, an aqueous extract of *Iris pallida*, and a water-glycol extract of *Rosa gallica* petals.

Claim 34 (New): The method according to Claim 32, wherein the calmative is at least one selected from the group consisting of beta-glycyrrhetic acid, a salt of beta-glycyrrhetic acid, a derivative of beta-glycyrrhetic acid, zinc salicylate, an extract of *Laminaria saccharina*, musk rose oil, blackcurrant oil, ecchium oil, and fish oil.

Claim 35 (New): The method according to Claim 21, wherein the composition further comprises at least one antibacterial agent.

Claim 36 (New): The method according to Claim 35, wherein the antibacterial agent is at least one selected from the group consisting of triclosan, phenoxyethanol, octoxyglycerine, octanoylglycine, 10-hydroxy-2-decanoic acid, caprylyl glycol, farnesol and azelaic acid.

Claim 37 (New): The method according to Claim 21, wherein the composition further comprises at least one agent for stimulating keratinocyte proliferation, stimulating keratinocyte differentiation or stimulating both keratinocyte proliferation and keratinocyte differentiation.

Claim 38 (New): The method according to Claim 21, wherein the composition is in the form of an oil-in-water emulsion.

Claim 39 (New): The method according to Claim 21, wherein the composition is applied to a human having a sebum content of less than $100 \mu\text{g}/\text{cm}^2$ on the forehead.

Claim 40 (New): The method according to Claim 21, wherein the composition is applied in an amount effective for at least one of alleviating the tautness of skin, alleviating a dull appearance of skin, alleviating a lifelessness appearance of the skin or alleviating a lifelessness appearance of the hair.

Claim 41 (New): The method according to Claim 21, wherein the composition is applied in an amount effective for treating the dry skin or the dry scalp.

Claim 42 (New): The method of Claim 21, wherein the composition is applied in an amount effective for increasing sebocytic lipogenesis.

Claim 43 (New): The method of Claim 21, wherein the composition comprises resveratrol trimethylether and the applying induces an increase in sebocytic lipogenesis.

Claim 44 (New): The method of Claim 21, wherein the composition comprises resveratrol trimethylether and the composition is applied in an amount effective for inducing an increase in sebocytic lipogenesis.

Claim 45 (New): The method of Claim 21, wherein the composition is applied to the skin or the scalp for treating one or more disorders associated with oligoseborrhoeic dry skin.

Claim 46 (New): The method according to Claim 45, wherein the disorder is a form of a dermatitis.